

SAFEPLACE SPONSORSHIP GUIDE 2021

Purpose driven service.

Your support brings survivors from pieces to peace.

\$20,000 Sponsor (limited to 1) - Presenting Sponsor

- Headlining sponsor at each SafePlace 2021 Event
- Logo on all invitations and flyers, digital and physical
- Listing in Radio Ads as 2021 Presenting Sponsor

SafePlace Golf Tournament

- Complimentary foursome tickets and 4 tournament t-shirts
- Name & logo on main event banner, 2 tee box signs
- Marketing Stand at tee box - sponsor's choice for content
- Logo & Presenting Sponsor distinction on golf t-shirt
- Minute at the Mic during post-tournament cocktail hour
- Tabletop signage at post-tournament cocktail hour
- Ad in Tournament schedule
- Logo on Facebook sponsored ad for event

October Domestic Violence Awareness & Action Month & 40th Anniversary Celebration

- Video clip on Youtube about 40th Anniversary Partnership
- Food Truck Rally (x3)
- Signage at all events
- 5 complimentary meal tickets to each rally

Marketing

- Top listing on SafePlace Corporate Sponsorship webpage (average monthly visits: 4,700)
- Logo and Presenting Sponsorship distinction on SafePlace Building Banner
- Inclusion on 3 mailed marketing pieces - 1 letter and 2 newsletters - and on any mailed Save the Dates or invitations for SafePlace events (Audience: 5,000 SafePlace supporters per mailing)
- Social Media Spotlight (Audience: 3,000 Facebook followers)
- Honorary paver on Path to Healing at SafePlace Business Office for 40th Anniversary Sponsorship

April Sexual Assault Awareness Month - Sponsorship is listed as corporate match for April Monthly Giving campaign

- Feature article in Fall Newsletter
- Inclusion in 2021 Annual Report
- Logo on 40th Anniversary Plaque in SafePlace Business Office

\$10,000 Sponsor (limit 2) – Awareness Month Champion Sponsor

October Domestic Violence Awareness & Action Month & 40th Anniversary Celebration

- Social Media Spotlight on SafePlace Facebook about partnership during DVAAM (Audience: 3,000 Facebook followers)
- Logo included in October newsletter
- Prominent logo placement on SafePlace Website, donation pages, and marketing during DVAAM
- Video Clip on Facebook about DVAAM sponsorship
- 3 complimentary meal tickets to October Food Truck Rally

April Sexual Assault Awareness Month

- Sponsorship is listed as corporate match for April Monthly Giving campaign
- Prominent logo placement on SafePlace website, donation pages and marketing during SAAM

Marketing

- Logo on SafePlace Corporate Sponsorship webpage (average monthly visits: 4,700)
- Logo on SafePlace Building Banner
- Logo inclusion on 3 mailed marketing pieces (1 letter and 2 newsletters) (Audience: 5,000 SafePlace supporters/mailling)
- Feature article in Spring Newsletter
- Inclusion in 2021 Annual Report
- Logo on 40th Anniversary Plaque in Business Office
- Logo on Golf Tournament t-shirt

\$5,000 Sponsor – Golf Tournament and Food Truck Event Sponsor

- Complimentary foursome tickets and 4 tournament t-shirts
- Name & logo on main event banners (tournament and food truck), 2 tee box signs at golf tournament
- Logo on golf t-shirt
- Ad in golf tournament schedule
- Logo on Facebook sponsored ad for golf tournament and food truck events
- Logo on all event invitations and flyers (tournament and food truck), digital and physical
- Tabletop signage at post-golf tournament cocktails
- Name a cocktail or mocktail served at post-golf tournament cocktail hour

Marketing

- Logo on SafePlace Corporate Sponsorship webpage (average monthly website visits: 4,700)
- Name on SafePlace Building Banner
- Logo inclusion on 2 mailed marketing pieces (1 letter and 1 newsletters) (Audience: 5,000 SafePlace supporters/mailling)
- Listed as corporate sponsor in October newsletter
- Inclusion in 2021 Annual Report
- Logo on 40th Anniversary Plaque in Business Office
- Logo on 40th Anniversary marketing



\$2,500 Sponsor - Awareness Month Cheerleader Sponsor

- October Domestic Violence Awareness & Action Month & 40th Anniversary Celebration
- Company logo included on SafePlace Facebook about corporate partnership during DVAAM (Audience: 3,000 Facebook followers)
- Company name included in October newsletter
- Logo placement on SafePlace donation pages and marketing during DVAAM
- April Sexual Assault Awareness Month
- Sponsorship is listed as corporate match for April Monthly Giving campaign
- Logo placement on SafePlace donation pages and marketing during SAAM

Marketing

- Logo on SafePlace Corporate Sponsorship webpage (average monthly website visits: 4,700)
- Name on SafePlace Building Banner
- Logo inclusion on 2 mailed marketing pieces (1 letter and 1 newsletters) (Audience: 5,000 SafePlace supporters/ mailing)
- Listed as corporate sponsor in October newsletter
- Inclusion in 2021 Annual Report
- Company Name on 40th Anniversary Plaque in Business Office
- Company Logo in 40th Anniversary marketing
- Company Name on golf tournament t-shirt

\$1,000 Sponsor - SafePlace Friend

Marketing

- Company name placement on SafePlace donation pages and marketing during SAAM and DVAAM
- Name on SafePlace Corporate Sponsorship webpage (average monthly website visits: 4,700)
- Name on SafePlace Building Banner
- Name on 2 mailed marketing pieces (1 letter and 1 newsletters) (Audience: 5,000 SafePlace supporters/ mailing)
- Listed as corporate sponsor in October newsletter
- Inclusion in 2021 Annual Report
- name on 40th Anniversary Plaque in Business Office
- Company Name in golf tournament schedule and on tournament t-shirt
- Company name in 40th Anniversary marketing



\$500 Sponsor - Supporting Sponsor

- Company name placement on SafePlace donation pages and marketing during SAAM and DVAAM
- Name on SafePlace Corporate Sponsorship webpage (average monthly website visits: 4,700)
- Listed as corporate sponsor in October newsletter
- Inclusion in 2021 Annual Report
- name on 40th Anniversary Plaque in Business Office
- Company name in 40th Anniversary marketing

Your gift will save lives. Thank you for standing with survivors.

Sponsorship Level: _____

Business Name : _____

Contact: _____

Address: _____

Phone: _____ Email: _____

Alt Phone: _____ Alt Email: _____

Method of Payment: (please check one) Bill me later - Month: _____

Enclosed is my check (Make check to: SafePlace)

Charge my credit card [Personal/Business (check one)]

American Express MasterCard Visa Discover

Card Number: _____ Exp. Date: _____

Sponsor Signature: _____ Date: _____

Please return completed form to:

SafePlace
Attn: Pat Hughes
PO Box 2002
Olympia WA 98507-2002

Phone: 360-786-8754 x201 Fax: 360-786-6377 | path@safeplympia.org



SafePlace is a registered 501(c)3 organization—Tax ID: 91-1153988